



CORPORATE PARTNERS
EXCELLENCE THROUGH PEOPLE AND PROCESS

Unlock Business improvements through **CoreValue** Diagnostic Business review





Corporate Partners is Licensed in Australia to the powerful CoreValue analytical process. We have licensed consultants to help develop increased value to Australian businesses. At Corporate Partners, we don't just *tell* you, we mentor you through the process – that's the value in having an experienced partner working with you and your team.

Corporate Partners uses a proven system specifically designed to identify your risks to sustainable growth and profitability. The **Core Value** analysis was developed by the Massachusetts Institute of Technology (MIT) and has delivered over \$4.2 Billion increase in value, that's an average growth of 27% to businesses! Two easy-to-use analysis modules plus a growth plan help you generate leads for your business and generate projects or multi-year engagements. The business consulting support helps make your company a high-performance company.

Our initial "Discover" phase takes only 15 minutes, is obligation and cost free. Simply hit this link to begin; <https://corporatepartners.com.au/business-improvement-services/diagnostic-2/>

In our powerful "unlock" deep dive analysis phase, we draw from your teams extensive understanding and experience of your business and industry to analyse and evaluate your business across 18 key areas that build value in your business. This stage generates team engagement and alignment and is supported by a Corporate Partners experienced industry expert to create agreed actionable improvement initiatives. This stage also includes an online planning and tracking tool all for under \$2000! **Money back guarantee if we can't identify 5 times payback in opportunities.**

MARKET

 Growth	 Large Potential Market	 Dominant Market Share
 Recurring Revenue	 Barriers To Entry	 Product Differentiation
 Brand	 Margin Advantage	 Customer Diversification

OPERATIONS

 Company Overview	 Financial	 Sales & Marketing
 Operations	 Customer Satisfaction	 Senior Management
 Human Resources	 Legal	 Innovation

1. START WITH COREVALUE 'DISCOVER' REPORT: FREE INITIAL ANALYSIS

You will complete a free initial 15-minute *assessment* survey—during a one-on-one conversation, or self-serve via a web or email link. www.corporatepartners.com.au The CoreValue system then instantly generates a powerful free "discover report" you can deliver to show the operational strength and value of your business, benchmarked against your industry, showing what the company could be worth if it performed like its strongest peers.

2. COREVALUE 'UNLOCK' DEEP-DIVE ANALYSIS - \$1,900 + GST

The Unlock stage is a three-four hour "**deep-dive analysis**" (building on *Discover*) that compares your company against 18 value drivers, 78 sub-drivers, and thousands of comparable businesses - allowing you to create a more detailed and accurate report. **It shows you exactly where we can help your company grow, build strength, and maximize value!**

3. COREVALUE 'UNLOCK' EXECUTABLE GROWTH PLAN – ONLINE PLANNING AND TRACKING

As part of the "**deep-dive analysis**" a custom short and long-term **executable growth plan** to build your business. The plan shows the *value* of each task in advance and ranks them based on ease of implementation.

Five Reasons Corporate Partners is the best choice for your business needs

THE BEST METHODOLOGY

Corporate Partners uses one of the industry's BEST and PROVEN methodologies—Developed at MIT—to uncover the core problems or inefficiencies your business is facing –and show you what they are worth if you fix them. We work with your experienced team to analyse the totality of your company's operational areas and leverage best practices from assessment through execution to maximize results.

THE BEST ANALYSIS

Corporate Partners will help you identify the **Priority** areas to work on first that will help you get the *most* value.

Quick & Affordable - The free initial assessment only takes about 15 minutes and you get a valuable, detailed report with actionable steps, just for participating.

Deep Dive Analysis -_The assessment includes a value gap analysis, shows the increase in value over time for completed tasks, includes a 'What If?' scenario to test changes, benchmarking, CoreValue rating, plus an analytics report, KPIs and more. The analysis is usually conducted as part of the formal engagement, is incredibly thorough and takes 3-4 hours to complete.

THE BEST OUTCOMES

You get a plan of action that includes detailed tasks-ready to execute. Plus, you get the help to get it done right and grow your company to the next level.

FULL SERVICE

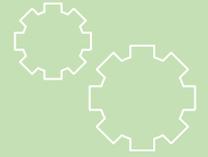
Once we've identified what to work on, we can help you with the LEAN Implementation Processes.

In addition, what we don't do personally, we can help connect you with our network of specialists. This includes our unique and strong relationships with State Development. We can help to inform and guide you to access targeted Government programs that can support your targeted growth and improvement goals.

ROI BASED

What Can You Expect?

- Globally, this process has increased value by over \$4.2 billion for the companies that have used it –the average company has grown by 27%.
- The assessment shows the opportunities in your operations--we do not even engage unless we can SHOW you a greater return than the cost.
- We generate a complete list of actionable recommendations – each item calculates an associated ROI. Then we pick the area with the greatest potential ROI and get started.
- On average, you should get a 10x return for your dollars spent.



CUSTOM SOLUTIONS

Our methodology produces recommendations based on your current business operations. Because we measure the whole business and not just the financials, we are able to pinpoint the growth and value opportunities unique to your business



WEB ACCESSIBLE

Clients who engage with Corporate Partners will have access to a business dashboard to track key performance indicators and manage a comprehensive workbook to guide them through our entire engagement, leaving you with a full transparent view into our work – and yours!

BUSINESS PERFORMANCE LEADER

Corporate Partners is passionate about LEAN process improvement.

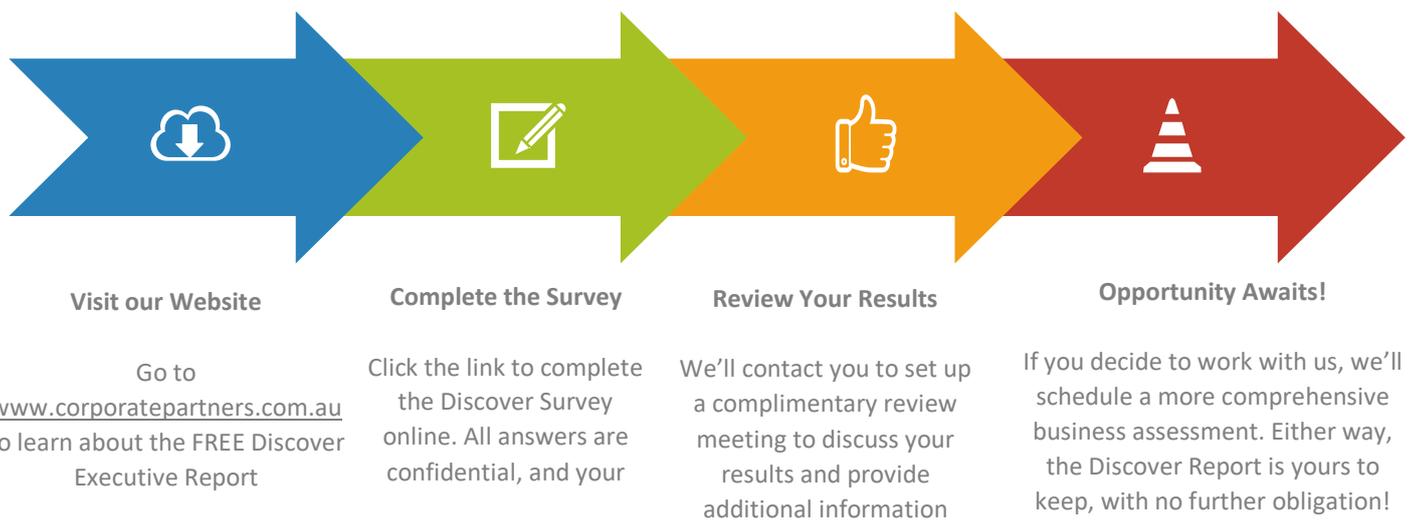
Corporate Partners exists to help our clients harness their workforce assets, eliminate waste and increase customer value.

We keep you informed on Government funding programs to support your business.



Corporate Partners Delivers

- ✓ Experienced advisors to guide you through every step
- ✓ Data-driven methodology
- ✓ Comprehensive workbook that helps prove your company's value
- ✓ Value-building tasks
- ✓ Help in setting priorities
- ✓ Online dashboard to record and track performance improvements
- ✓ Key performance indicators at your fingertips



Clients across Australia

Capral - Trisco Foods - bernafon - Downer EDI Rail - CQMS Razer - CQMS Castings - Reliance Worldwide - Crane Copper Tube/Metals - Global Manufacturing Group - Weston Cereal Industries - Hyne Timber - Bundaberg Sugar - Seawind Catamarans Sun Engineering Australia - Camerons - Gekko - L and M Radiator - AlSCO - Iplex Pipelines Rockpress - Chess Engineering - Prysmian - Schweppes - Birch and Waite - Adpost